



# 2023 Website Advertising/ Contributions Contract

## Your Info

Advertiser Name \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Email \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone (        ) \_\_\_\_\_

You may fill out this form and pay online at:  
[www.easternregionmrl.org/web-ad-contract](http://www.easternregionmrl.org/web-ad-contract)

**Payment/artwork deadline: APRIL 30**  
**Annual Display begins: JULY 1**

**Checks payable to:**  
 Missouri Right to Life

**Mail completed form to:**  
 Missouri Right to Life  
 1000 Executive Parkway, Suite 229  
 St. Louis, MO 63141

- I'm a Previous Sponsor:**       **I'm a New Sponsor:**
- Repeat last year's ad                       New ad  
 New ad     Donation only (no ad)  
 Donation only (no ad)

*Thank you!*

View current ads at [www.missourilife.org](http://www.missourilife.org) (scroll down home page).

## OPTION 1

### Scrolling Text-Only Ads (Full Year)

Listing Level	Includes	Cost
<input type="checkbox"/> Champion	<input type="checkbox"/> 6-7 lines	<input type="checkbox"/> \$100
<input type="checkbox"/> Sponsor	<input type="checkbox"/> 4-5 lines	<input type="checkbox"/> \$75
<input type="checkbox"/> Friend	<input type="checkbox"/> 2-3 lines	<input type="checkbox"/> \$50
<input type="checkbox"/> Patron	<input type="checkbox"/> 1 line	<input type="checkbox"/> \$25

Print line(s)  
 as shown:  
 (48 characters  
 max per line  
 including spaces.  
 Use back of form  
 if needed.)

1 \_\_\_\_\_  
 2 \_\_\_\_\_  
 3 \_\_\_\_\_  
 4 \_\_\_\_\_  
 5 \_\_\_\_\_  
 6 \_\_\_\_\_  
 7 \_\_\_\_\_

## OPTION 2

### Rotating Display Ads

Listing Level	Display Duration	Cost
<input type="checkbox"/> Premier	<input type="checkbox"/> Full Year	<input type="checkbox"/> \$300
<input type="checkbox"/> Guardian	<input type="checkbox"/> 9 months	<input type="checkbox"/> \$225
<input type="checkbox"/> Defender	<input type="checkbox"/> 6 months	<input type="checkbox"/> \$150
<input type="checkbox"/> Advocate	<input type="checkbox"/> 3 months	<input type="checkbox"/> \$75

For rotating display ads **without** graphics, write out your text on the back of this form. Or, submit digital artwork at 450x375 pixels (JPEG or GIF file) to [mrl.eastern@yahoo.com](mailto:mrl.eastern@yahoo.com). Display ads are approximately 4.2"x3.9" and may include full-color photos and graphics along with text.

### Display Advertiser's Bonus!!

Enter your website and/or email address and we'll link your ad to it!

\_\_\_\_\_ (website)

\_\_\_\_\_ (email)

\*Missouri Right to Life reserves the right to remove any web link at its discretion.

## OPTION 3

### Donation Only (No Ad)

Here's our gift for the work of Missouri Right to Life \$ \_\_\_\_\_  
 (Or, donate online at [www.easternregionmrl.org/donate](http://www.easternregionmrl.org/donate).)

### OFFICE USE ONLY:

Check # \_\_\_\_\_  
 Amount \_\_\_\_\_  
 ADCOMB \_\_\_\_\_  
 Date Entered \_\_\_\_\_  
 Category \_\_\_\_\_